

**MET's Institute of Management,  
Bhujbal Knowledge City, Nashik**

## **Program Objectives, POs, PSOs, COs**

**MBA Programme Objectives:** The MBA programme prepares a student for a career in diverse sectors of the industry domestically and globally. The MBA programme facilitates learning in theory and practice of different functional areas of management and equips the students with an integrated approach to various functions of management. However, the demand for managerial skills is not limited to the industry. Managerial talent is much sought by the Government Sector, NGOs, non-corporate sector as well.

Students also expect to become entrepreneurs. Their aspirations also require a broad based learning encompassing the end to end processes involved in developing entrepreneurial skills. Institutes, Faculty and Students need to move away from the excessive focus on industry and look at needs and demands of broader sections of the society also.

**Specifically, the objectives of the MBA Programme are:**

1. To equip the students with requisite knowledge, skills & right attitude necessary to provide effective leadership in a global environment.
2. To develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy & Society, aligned with the national priorities.
3. To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem.
4. To harness entrepreneurial approach and skillsets.

### **Program Outcomes:**

- Competent managers with requisite knowledge, skills and right attitude
- Sustenance in globally competitive environment.
- Management professionals with pro-active thinking and Innovative approach
- Sensitive professionals with ethical values.
- Leaders with concern towards Nation and society at large
- Entrepreneurial approach and skillsets to contribute for socio-economic development.

**Objectives:** To Understand various facets of **Marketing** management and to develop the ability to take decisions and plan, execute and control marketing strategies towards attainment of organizational goals.



**Program Specific Outcomes: Marketing**

1. Developed understanding of various facets of Marketing management
2. The ability to take decisions and plan, develop, execute and control marketing strategies
3. Attainment of organizational marketing goals.

**Objectives:** To Understand various facets of Financial management and to develop the ability to take decisions and plan, execute and control financial strategies towards attainment of organizational goals.

**Program Specific Outcomes: Financial Management**

1. Developed understanding of various facets of Financial management
2. The ability to take decisions and plan, develop, execute and control financial strategies
3. Attainment of organizational financial goals.

**Objectives:** To Understand various facets of **Human Resource management** and to develop the ability to take decisions and plan, execute and control Human Resource management strategies towards attainment of organizational goals.

**Program Specific Outcomes: Human Resource management**

1. Developed understanding of various facets of Human Resource management
2. The ability to take decisions and plan, develop, execute and control Human Resource strategies
3. Attainment of organizational Human Resource management goals.

**Objectives:** To understand various facets of Operations management and to develop the ability to take decisions and plan, execute and control Operations strategies towards attainment of organizational goals.

**Program Specific Outcomes: Operations**

1. Developed understanding of various facets of Operations management
2. The ability to take decisions and plan, develop, execute and control Operations strategies
3. Attainment of organizational Operations goals.

